

SHORT CV  
**HARRY VERWAYEN**

Thematic Area: 5



Key areas of Expertise in Digital Heritage:

- Impact assessment, strategy,
- business modelling,
- visual thinking,
- Europeana

Trained as historian, he worked in academic publishing for more than a decade before joining the Amsterdam based think-tank, KnowledgeLand, where he was responsible for business model innovation in the cultural heritage sector. He joined the Europeana Foundation in 2010, taking on responsibility for business planning, strategy development and Europeana Collections in various roles. Notably, he has worked with the Europeana Network Association on the development and implementation of industry standards, such as the Europeana Publishing Framework, and more recently on the Europeana Impact Playbook. As of May 2018, he stepped from his role as Deputy Director to become the new Executive Director of Europeana.



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