



SHORT CV  
**WIM HUPPERETZ**

Thematic Area: <5>  
Key areas of Expertise in Digital Heritage:



museology, cultural landscape and urban environment focused on extravalu by interactive and virtual media and a multidisciplinary approach. Specializing in work related to museology, archaeology, town planning and historical research aimed at heritage issues.

Wim Hupperetz (1966), (<https://www.linkedin.com/in/wimhupperetz/>) studied Ancient History and Provincial Roman Archaeology at Radboud University in Nijmegen. In 2009 he was appointed as director of the Allard Pierson Museum, the archaeology museum of the University of Amsterdam (<http://www.allardpiersonmuseum.nl/en>).

He is a heritage specialist in the field of museology, (Roman and late medieval) archaeology, castles, housing culture, cultural landscape and urban environment focused on extra value by digital and virtual media and a multidisciplinary approach. Wim Hupperetz is Professor by Special Appointment of the History of Dutch Culture, in particular the study of objects, in the Faculty of Humanities at the VU University (Amsterdam) (<http://www.uva.nl/home>). The chair was established in 1990 on behalf of the Royal Antiquarian Society (Koninklijk Oudheidkundig Genootschap, KOG). He is Chairing the Museum Commission of the Netherlands, legal adviser of the government in the fields of the arts, culture and media.

He has participated in various research and development projects, of digital and virtual cultural heritage, including V-MUST.net. He is currently expert in the TA5 of the Virtual Multimodal Museum project.



ViMM has received funding from the European Union's Horizon 2020 Programme as Coordination and Support Action, under GA n° 727107