

## SHORT CV Wietske van den Heuvel



Thematic Area: 1,2 Key areas of Expertise in Digital Heritage: copyright, user studies, statistics, web archiving, born digital, virtual & mixed reality, digital AV heritage, digital performing arts heritage

Wietske van den Heuvel works at the DEN Foundation in the Netherlands in various roles as a digital heritage specialist, international project manager, strategist and policy advisor. Recently, she's been involved in projects like ENUMERATE/Europeana (collecting statistics on digital heritage), meSch (co-designing novel platforms for the creation of tangible exhibits at heritage sites), Digital Museum Lab (exploring the potential of technology and digital tools in creating innovative ways of storytelling around museum collections).

She is currently working on initiatives to support performing arts institutions with the preservation of their digital heritage. Other things she is busy with, are copyrights on a practical and policy level, web archiving and the Dutch national digital heritage strategy.

Prior to DEN, she worked at the R&D department of the Netherlands Institute for Sound and Vision. She worked on projects like Images of the Future, EUscreen and VidiVideo.

Wietske holds a BA in Communication & Information Sciences, a MA in New Media & Digital Culture and a MA in Arts Policy & Management.

