



## SHORT CV Sophia Adam

### Thematic Area: 2

#### Key areas of Expertise in Digital Heritage:



- Communications Manager at the I-SENSE Group of ICCS, Athens

Sophia Adam joined I-SENSE Group of ICCS\*, serving as a Personal Assistant of Group's Head and Research Director. Since September 2016, she is a Communications Manager, responsible for the development and implementation of EU projects' dissemination and communication concepts.

She is an all-round communications professional with experience in the Corporate Communications, Public and Media Relations and Event Marketing fields, both in-house and in a dynamic agency environment.

She is a graduate of the Faculty of Communications and Mass Media of the National and Kapodistrian University of Athens and holds an MBA from the University of Piraeus.

\*I-SENSE is one of the Research Groups of the Institute of Communication and Computer Systems (ICCS). I-SENSE Group is very active in a number of Scientific and Research Areas with main Application Areas the Intelligent Transportation Systems, Virtual Environments, Assistive Technologies, Smart Integrated Systems - Sensors, Communication, Platforms.



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