

## SHORT CV Snežana Štabi

### Thematic Area: 2



#### Key areas of Expertise in Digital Heritage:

- regular collaboration with Regional Museum Maribor / Pokrajinski muzej Maribor, Slovenia, on editing publications
- collaboration with Primož Premzl, the most important publishing house on regional cultural heritage, focusing on Maribor, Slovenia

Snežana Štabi is working in the area of publishing for many years, and is self-employed in the field of culture as an editor (approved by Ministry of Culture of the Republic of Slovenia) since 2014. She regularly collaborates with ACE KIBLA, editing printed publications, program materials, editions published as part of the TOX collection, books, catalogs: the "Pure Energy" book – proposal for the European Capital of Culture 2012 Maribor and partner cities in 2008, Folio magazine 2009–2015 and other printed materials and publications (see links), as well as other publishers and institutions: Založba Litera, Pokrajinski muzej Maribor, Mariborska knjižnica (library) and publisher Primož Premzl, in Maribor, Slovenia.

She edits texts published on the website [www.kibla.org](http://www.kibla.org), and those published on the websites of various projects ([kiblix.org](http://kiblix.org)) and social media (FB pages and projects groups). In 2015 ACE KIBLA published »first interactive book" she supervised – with video and 3D added content (smart phones and tablets access).

She obtained a degree from the Legal Studies College of the University of Maribor. During her studies she was actively engaged in student media (Katedra newspaper, radio Marš), and collaborated with book and magazine editions of the publishing houses KRT and Založba Obzorja, the Dialogi magazine, and other publications of the University of Maribor. For a decade she worked in the field of advertising and was commissioned by advertisement agencies to organize the international educational seminar of media planning SEMPL, and has contributed to the development of a study on the ratings of Slovenian radio stations (Radiometrija).



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