

SHORT CV **Maria Economou**

Thematic Area: 5



Key areas of Expertise in Digital Heritage: digital museology; evaluation of virtual museums; digital storytelling; digital strategies; participatory heritage practices; emotional user engagement in digital heritage; design of virtual exhibitions; crowdsourcing

Maria Economou (DPhil, Oxon) is Senior Lecturer in Museum Studies at the University of Glasgow, where she has a joint appointment shared between Information Studies (previously known as HATII) and the Hunterian Museum, helping to bring closer Glasgow University's Museum and Art Gallery with the teaching and research within the College of Arts and make better use of the collections. She designed The Hunterian's Digital Strategy (2017-2020) and is responsible for leading its digital initiatives.

She previously worked at the University of the Aegean (as Assistant and Associate Professor in Museology and New Technologies, 2003-13), the University of Manchester (as Lecturer in Art Gallery and Museum Studies, 2000-2003), and the Pitt Rivers Museum of the University of Oxford (as Assistant Curator responsible for Information Technology, 1995-1997).

An expert in digital museology, she coordinated the Scottish Network on Digital Cultural Resources Evaluation (2015-16, <https://scotdigich.wordpress.com>, funded by Royal Society of Edinburgh-funded) and is Co-I of: a) EMOTIVE H2020 €2.6-million project (2016-19 <http://www.emotiveproject.eu/>); b) AHRC Immersive Technologies Scottish Heritage Partnership project; c) H2020 MCSA POEM Innovative Training Network on Participatory Memory Practices (2018-22, €3,4-million, <https://www.poem.uni-hamburg.de/>); EC MSCA Cultural Heritage Research-Oriented Network (CHIRON) (2004-08)

Some of the digital initiatives she has led at The Hunterian include the [Digital Trail](#) for [The Kangaroo & The Moose exhibition](#) in 2015-16 (part of the Travellers' Tails collaborative project with the Royal Museums Greenwich, The Horniman, The Grant Museum of Zoology at UCL and the Captain Cook Memorial Museum in Whitby) and the virtual exhibition [Beauty in Hell: Culture in the Gulag](#) (from September 2017).

She has been elected Vice President of the Executive Committee of [UNIVERSEUM](#), the European Academic Heritage Network (2017-2020).



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