

SHORT CV Marco Streefkerk



Thematic Area: 2

Key areas of Expertise in Digital Heritage:

project management, digitization, standards, digital strategy,
digital culture, business model innovation

Marco Streefkerk, Head of Culture and Digitization at DEN, Dutch knowledge center.
Amsterdam, Netherlands

Although my nature and nurture made me better equipped for the exact science, through my fascination for ancient history and classical literature I left university as a historian. In my professional carrier I am driven by the enhanced possibilities that modern technology bring to the humanities. I started working in the commercial sector as a information consultant. After that I worked for several years in a public organisation trying to make a difference as an entrepreneurial project manager of large ICT projects. My current position as senior officer of DEN allows me to apply that businesslike, structured approach to the broad area of digital heritage. At this moment in time I strongly believe that the culture and knowledge mankind has build up over the centuries is a crucial component of the new networked society that's evolving. However our heritage must be accessible, useful and valid. In my day to day activities that's my goal.

Educated in sciences and humanities, in my professional career I am driven by the impact that modern technology has on human civilisation. Before I joined DEN (Dutch knowledge centre for digital heritage and culture), I worked as a commercial consultant for museums and as a project manager at a university library. Within DEN I am responsible for international activities with partners such as Europeana, Wikimedia and UNESCO.



ViMM has received funding from the European Union's Horizon 2020 Programme as Coordination and Support Action, under GA n° 727107