

## SHORT CV M. Cristina Vannini



Thematic Area: 2 Key areas of Expertise in Digital Heritage:

- museums solutions
- cultural and linguistic mediator in managing a global
  Cultural Heritage project concept
- designer management planning.

Specialties: Consultancies in integrated projecting of museums with aim to conservative preservation and communication within the museum and towards the territory

M. Cristina Vannini started out as archaeologist. Her curriculum is transverse to several interests such as marketing field and archives. Former Secretary General of INSULA-UNESCO and Board member of ICOM Italy, from 2012-2014 she was Secretary general of ICOM Italy, and run for the Presidency; actually she is Trustee of the Board of European Museum Forum after having been involved since 2006. Member of the Board of ICOFOM 2013-2016. She lectures in Italian Universities. She was the 11th S. E. Weil memorial lecturer at the 24th ICOM General Conference and is consultant of the EU Commission DG Education and Culture, engaged in policies on local and regional level.

## Articles:

Audience development or audience empowerment? Let's be contemporary. What will remain of the Days ? La ricerca di autenticità nel processo di visita museale Museum Innovation: European state-of-the art, techniques, and approaches

