



SHORT CV Els De Rooy



Thematic Area: 2

Key areas of Expertise in Digital Heritage:

- Digital Systems, experience design
- Passionate about – history & culture

Els De Rooy

Co-Founder at Alfavision, Bruges, Belgium

Virtual Reality and Mixed Reality experiences for museums and visitor centres. Virtual Reality, Mixed Reality, big data analytics, virtual assistants, robots and more to deliver world class technology based, culturally and historically accurate visitor experiences for museums and visitor centres.

AlfaVision provides innovative technology for museums, heritage sites and visitor centres. They use this technology to develop impressive and engaging visitor experiences. AlfaVision is a European market leader in Virtual Reality solutions for museums and heritage sites. They are involved in some of the most innovative projects including some world firsts. Innovation, affordability and low-maintenance are key for them. AlfaVison also provides Virtual Assistants, Big Data analytic solutions.



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