



SHORT CV Dick van Dijk



Thematic Area: 2

Key areas of Expertise in Digital Heritage:

Subjects:

- Tangible Augmented Reality for Learning to Look at Ancient Greek Art
- Articulating Co-Design in Museums: Reflections on Two Participatory Processes

Dick van Dijk is creative director and head of programme at The Waag Society, Amsterdam, Nederland.

Part of his role at Waag is creating interactive concepts, strategizing design research and user involvement, and monitoring the development of the actual 'thing'. He is mostly interested in the crossover between virtual and physical interactions, in creating a narrative space, a place for imagination.

As concept developer he has worked on many cultural heritage projects. He has spoken and lectured on (location based) storytelling, interaction design, playful learning and co-creation. Dick is co-author of several publications like on social connectedness. He is co-author of the book 'Connect, Design for an Emphatic Society' on age-driven design.

Dick has a background in Business Economics and History of Art and is currently extending his creative skills in the context of an Arts Academy. Dick is part of the Fontys Media Lectorate/Fontys FutureMediaLab.



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