

SHORT CV: Marco Rendina

Thematic Area: 3



Key areas of Expertise in Digital Heritage:

- Metadata modelling and interoperability
- Semantic information representations (thesauri, ontologies, etc.)
- Metadata aggregation and large scale heterogeneous CH metadata repositories
- Audiovisual and time-aligned metadata

Marco Rendina is a metadata specialist and senior project manager. He has focused his activity on different innovative aspects of digitization of historical and audiovisual archives, from metadata standards to database design and linked open data. He has followed several European research projects on digital cultural heritage, including VideoActive, European Film Gateway, EUscreen, HOPE, Presto4U, Europeana Cloud, Europeana Space and Europeana DSI. He is the technical director of the Europeana Fashion International Association, which is running a thematic aggregator for fashion heritage that brings together more than 40 international public and private archives and museums. He has been member of the Italian Organization for Standardization Working Group on Cinematographic Works and deputy member for Italy of the European Committee for Standardization (CEN/TC 372) on Cinematographic Works. He is actually Board member of the EUscreen Foundation, the Europeana Fashion International Association and of the Jewish Heritage Network Foundation that incorporated Judaica Europeana.



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