

SHORT CV Marc Jacobs

Thematic Area: 3



Key areas of Expertise in Digital Heritage:

Augmented reality in museums and archives (heritageapp.be) and the use in higher education
UNESCO Memory of the World Programme
2003 UNESCO Convention for the safeguarding of intangible cultural heritage, among others ethical principles and forms and the use of audiovisual media in safeguarding

Participatory heritage methods and co-creation with communities, groups and stakeholders

PhD in history.

1) Director of FARO. Flemish Interface for Cultural Heritage, Brussels, BELGIUM (www.faro.be): contact: marc.jacobs@faro.be. FARO is a heritage organization, working for museums, archives, heritage libraries, associations for popular culture, cultural mediators and centers of expertise in Flanders. FARO is an accredited NGO for the 2003 UNESCO Convention on the safeguarding of intangible cultural heritage.

2) Professor at Vrije Universiteit Brussel (VUB), Department HARP (History, Archaeology/Arts, Philosophy and Ethics), Building C - Room 5.439B, Pleinlaan 2, BE-1050 Brussels; www.vub.ac.be, professor of critical heritage studies 1) Critical Heritage Studies (bachelor level), 2) Heritage and Ethnology (master) and 3) "Forum: Contemporary issues in art sciences, heritage studies and archaeology" (master). Since 15/3/2014, Marc Jacobs is holder of the "UNESCO chair on critical heritage studies and safeguarding intangible cultural heritage, VUB". Marc.ml.jacobs@vub.be

3) Guest Professor at University Antwerp, Design and Heritage Conservation Department, course: "material semiotics and actor-network theory"



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