

SHORT CV

**Dirk Houtgraaf**



Thematic Area: 7

Key areas of Expertise in Digital Heritage:

- Information Management Digital Heritage (semantic web-based systems)
- Digitization of work processes
- Museum Management (Public Services)

**Naturalis (National Museum of Natural History, Leiden, Netherlands)**

- General Director ad interim; Vice President, Public Engagement; Director of Exhibit Development, Education & Public Programs – including the digital strategy of information management and digitization processes

**Cultural Heritage Agency of the Netherlands**

- Strategic Advisor; Vice President of Information Services
- A National Strategy, including digitization of work processes

**European Museum Academy**

- Member of the Board

Involved & responsible for the Dutch National Strategy of Digital Heritage, including the use of a national (heritage) thesaurus and the building of the Dutch Species Register .

Author of Mastering a Museum Plan / Strategies for Exhibit Development.

Master of Marketing; examiner of strategic marketing exams.

Dirk Houtgraaf is a seasoned museum professional, who worked in the last years on a (national) digital strategy for digital heritage.



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