



SHORT CV: Antonella Fresa

Thematic Area: TA1



Key areas of Expertise in Digital Heritage:
digitisation, digital preservation, smart cities, creative re-
use of digital cultural content, citizen science,
crowdsourcing, e-Infrastructures.

Director at Promoter S.r.l., SME in Peccioli (Pisa), Italy.

Since 2002, Technical Coordinator and Communication Manager of numerous European projects in the domain of the digital cultural heritage, digital humanities, and participatory approaches in culture.

Previously, Project Officer at the European Commission, Multimedia development manager at Tower Tech S.r.l. in Pisa, Video controller development manager at Olivetti Advanced Technology Centre in Cupertino (Ca), Engineer at Olivetti Pisa and Ivrea.



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