



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR RESEARCH & INNOVATION

Directorate A - Policy Development and Coordination
A.6 – Open Data Policy and Science Cloud

Brussels, **14 NOV. 2017**
rtd. ddg1.a.6(2017) 6106023

ENDORSEMENT LETTER
TO WHOM IT MAY CONCERN

Subject: Studies on Mission Oriented R&I policies

Mission-orientation has gained a renewed impetus in debates around European and national research and innovation policy agendas. Mission-oriented research is not new. One of the best known early examples is the Apollo programme, a grand technological mission, launched in 1961 with the objective to send a man on the moon and bring him back safely by the end of the decade.

In recent times, missions are more often linked to societal challenges such as ageing population or environmental degradation and climate change, leading to a widening of the concept. For instance, the current German energy transition programme ('Energiewende') is a broader societal mission, not primarily based on research and innovation actions, with ambitious greenhouse gas reduction and renewable energy targets by 2050.

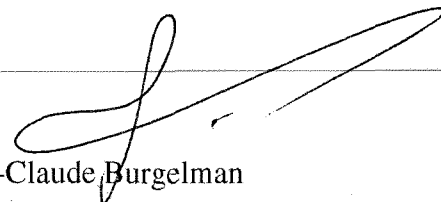
Within this context, the European Commission is investigating the possible ways and means of **reorienting European research and innovation funding** towards a more mission-oriented approach in EU's Research and Innovation Policy.

The Joint Institute for Innovation Policy (JIIP) with its members Joanneum Research, Tecalia, TNO and VTT, together with the Danish Technology Institute (DTI) and Valdani Vicari & Associati (VVA) has been commissioned to conduct a study exploring the likely impacts of such a reorientation and proposing suitable implementation mechanisms.

We kindly ask you to participate in the work of the study team, which includes interviews, surveys and case studies. Your contribution is highly valued, as we require insights and evidence from all R&I stakeholders in Europe.

For further information please contact robbert.fisher@jiip.eu as coordinator of the study team, or arnold.weiszenbacher@ec.europa.eu at the Commission.

Yours sincerely,



Jean-Claude Burgelman