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<b>Title</b>	The second dissemination and exploitation plan update

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<b>Included (indicate as appropriate)</b>	Executive Summary	X	Abstract	X	Table of Contents	X
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This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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## 1 EXECUTIVE SUMMARY

ViMM seeks to ensure a strong focus on dissemination of the outcomes of the Coordination and Support Action (CSA), following the H2020 guidelines requiring projects to be aware that the results of their work are disseminated and exploited, transferred into all actors' and stakeholders' settings in compliance with their contractual obligations.

The objectives of WP4 are to:

- establish a high impact and innovative communication channel for dissemination, communication and interaction among the VM stakeholder community;
- carry out a dissemination programme which reaches the widest possible audience of VM stakeholders.

The purpose of D4.5 *second plan for the dissemination, outreach and exploitation of the project*: is to provide a comprehensive update on the project's dissemination and exploitation plan by month 30, the end of the project, including a record of activities completed in the second half of the project.

The deliverable provides a view of ViMM's approaches toward the planning and execution of the ViMM platform and other dissemination activities as well as the involvement of the project partners, during the second half of the project (M15-30).

This document presents tasks carried out in the planning, production and testing of the ViMM platform the decisions made to accomplish them. It provides including current site outcome data, such as summaries of registrations, visits and posts.

At the time of writing (in M30), the ViMM Platform site has 1153 registered members and to date has had 1,274,172 visits/page hits from 316,456 unique visitors. The vi-mm.eu domain has reached the top ranking of the domain search on Google, Yahoo and Bing showing a visibility of 100%.

As expected, the interest in Case Studies, Activities, Experts and Results has increased since the number of case studies and posts increased during the second half of the project to create a critical mass of available information. Through the engagements of partners, users and experts, the ViMM site now hosts 1546 posts, 61 pages and 50 case studies. About one-third of the posts were published by ViMM users, while the remaining two-thirds were posted by the ViMM Partners.

The goal to reach over a thousand registered users was reached in August 2018. The largest single age group of platform users is 25-34 which may reflect interest in technological topics like VR/AR/IR (this conclusion is reinforced by the most viewed posts statistics). Use of the Platform declines according to each successive age range: again, this seems likely to reflect a general interest pattern in terms of technology. The gender balance is 47% female to 53% male registered users.

From January to March 2019 there had been an increase in the number of new users (4714 new users in total) but only 11 % of these were returning to the site, which may mark a need for better communication between the platform and existing users to gain a better retention rate.

In terms of hardware usage, it is evident that most users (76%) use the desktop as the main environment for engaging with the platform, indicating a need to optimise it for mobile use.

The flow of page usage shows a drop-off from the starting page but also shows an interest of users in overcoming this first hurdle, since the page drop-off declines within the first three interactions (levels on the page).

Social media page views showed a substantial increase over 2018/19. Gender balance is similar to that on the ViMM Platform. Referrals also increased, particularly from Facebook. The lack of an available filter prevented analysis of tweets according to ViMM partner/external user, with a reasonable amount of effort.

Overall it seems clear that the increase in visits and new users on the Platform can be attributed to social media activities.

During this period, 7 Reasons and UPF have also produced and tested decision-making process and tool (DMP/T), organised in 4 stages (idea generation, design, implementation, operation) to identify the relevant decisions, internal and external stakeholders, challenges, and financial and human resources involved in each link in the production pipeline for Virtual Museums/CHI. The preformatted Excellence Case Studies template has also been updated and a concluding sector added where the publisher can add information on how the example of excellence reflects the decision-making process.

ViMM hosted a successful landmark workshop at EuroMed 2018, in Nicosia, co-organised with the European Commission and Parliament which will result in an Open Access book, published by Springer. A table summarising the external dissemination events in which ViMM partners have participated concludes the document.

## 2. INTRODUCTION

The ViMM platform is designed to support the Digital Cultural Heritage (DCH) and virtual museum (VM) stakeholder community and creative industries to create, exchange and discuss new technologies, user experiences and expertise and to provide new approaches to mediate cultural heritage topics. The platform is a tool for these communities and the building of a network. Informative content on state-of-the-art technology and its implementation in VM is provided through ongoing monitoring of best practice examples and novel approaches. Keeping this information up-to-date ensures the attractiveness of ViMM to the community, stimulating innovative partnerships and assisting enabling the platform community to recognise and use new ICT.

This deliverable describes planning and execution of the platform and the tasks carried out, as well as the involvement of the project partners during the second half of the project. During the second half of the project (M15-30), tasks have been carried out according to plan with the involvement of all partners. The existing operational and requirements plan have been updated by the consortium partners and implemented by 7 Reasons.

The preformatted case studies template has been updated and equipped with a concluding sector where the publisher can add information on how this example of excellence reflects the decision-making process.

### 2.1 ROLE OF THIS REPORT IN THE PROJECT

This document presents the tasks conducted in the planning, production and testing of the ViMM platform and provides current site outcome data, such as summaries of registrations, visits, posts and comments. It also lists and describes partners' participation in external dissemination events during the second half of the project, together with an important stakeholder workshop co-organised by ViMM with the European Commission and Parliament at EuroMed 2018.

### 2.2 STRUCTURE AND APPROACH OF THE DOCUMENT

The objectives and tasks of this workpackage are first described. The body of the document reports on tools and methods used to realise the platform. The results and outcomes of this work are given, including the contributions of each beneficiary and some conclusions drawn. Involvements in dissemination events are listed and described. Thereafter, deviations from the Description of Activities are briefly described followed by conclusions on the outlook for sustained development, a theme to be taken up in more depth in D1.6 *Plan for use and dissemination*, ViMM's post-project Exploitation Plan.

### 3 OBJECTIVES OF WORK PACKAGE 4 AND DELIVERABLE 4.5

The objectives of WP4 are to:

- establish a high impact and innovative communication channel for dissemination, communication and interaction among the VM stakeholder community;
- carry out a dissemination programme which reaches the widest possible audience of VM stakeholders.

The purpose of D4.5 *second plan for the dissemination, outreach and exploitation of the project*: is to provide a comprehensive update on the dissemination and exploitation plan by Month 30, the end of the project, including a record of activities completed in the second half of the project.

The tasks within Workpackage 4 have included:

Task 4.1. A comprehensive dissemination and exploitation plan created by 7 REASONS with the support of CUT and the other work-package members by the end of Month 1. This has been monitored and updated regularly throughout the project, including a record of activities completed.

Task 4.2 7 REASONS carried out a systematic investigation into the audiences for the ViMM communication platform and determine in conjunction with the other work -package members to arrive at the most appropriate design of interfaces, content and infrastructure and how these functions could be combined to create an efficient communication platform for reaching individuals and institutions, reflecting a VM experience in its design as far as possible.

Task 4.3 A ViMM multimedia communications platform has been designed, set up and tested by 7 REASONS, supported by KIBLA) then modified as necessary drawing on the comments of the consortium members and evidence of user responses. The platform has incorporated facilities for a) stakeholder communication and interaction; b) a repository of examples of excellence; c) an adaptive, interactive stakeholder decision making tool, updated and improved throughout the final year of the project.

Task 4.4 All partners have activated and energised communication initiatives throughout the duration of ViMM. The project management has ensured the optimal use of existing social media and communication channels such as Linked-In, Facebook and Twitter. Content has been prepared for the web by the partners and other contributors in each Thematic Area, according to the specifications and templates provided by the platform provider.

Task 4.6 TA Leaders (partners) continued to update the content regularly including ViMM excellence instances, case studies and news items throughout the duration of the Action.

Task 4.7. 7 REASONS agreed with the consortium partners a format and data to be captured to enable monitoring and evaluation reporting of platform use.

## 4 WORK CARRIED OUT

The above tasks have been carried out according to plan with the involvement of all partners, during the second half of the project (M15-30). The existing operational and requirements plan have been updated by the consortium partners and implemented by 7 Reasons, including:

- The final version of the “Decision Making Tool” (DMT) has been designed and launched by UPF and 7 Reasons. ViMM Experts had been made accessible on the Site and classified in order to connect the experts to the appropriate parts of the Decision Making Process (DMP).
- Further ViMM Excellence case studies had been uploaded and the formatted template for creating and publishing ViMM Case Studies has been adapted by 7Reasons and UNIGE to be compliant with the DMT for the final group of these.
- The classification system and typology of postings has been updated and made more systematic.
- Access and publication rights of visitors, members, administrators have been reviewed and updated.
- ViMM Results have been updated (including the final and summary versions of the ViMM Manifesto).
- An ASN area was implemented following the Year 1 review <https://forum.vi-mm.eu>. This received very limited use, despite all postings going direct to the forum for comment and optional notifications being offered to users. The project has concluded that in an era of social media communications, such platform-based web fora are unlikely to be effective.

### 4.1 CHANGES TO THE SITE

#### DECISION-MAKING PROCESS AND TOOL (DMP/T)

7 Reasons and UPF produced a decision-making process/scheme organized in 4 stages (idea generation, design, implementation, operation) identifying the relevant decisions, the various internal and external stakeholders, the challenges, and the financial and human resources involved in each link in the production pipeline for Virtual Museums.

The tool <https://www.vi-mm.eu/the-decision-making-process/> is built as a single-page application with the JavaScript Framework Angular and features a usability-focused design based on the Google Material Design Principles. The responses of participants are only stored locally so that no private information is transferred to our servers. The first part of the questionnaire asks for required preliminary data, while the other parts can be filled out in any order.

The tool has undergone several adaptations, for example a change of the complete interface, a new wording of the explained tasks as well as the saving functions of the results. All existing posts and experts had been linked to the appropriate sections of the DMP/T.

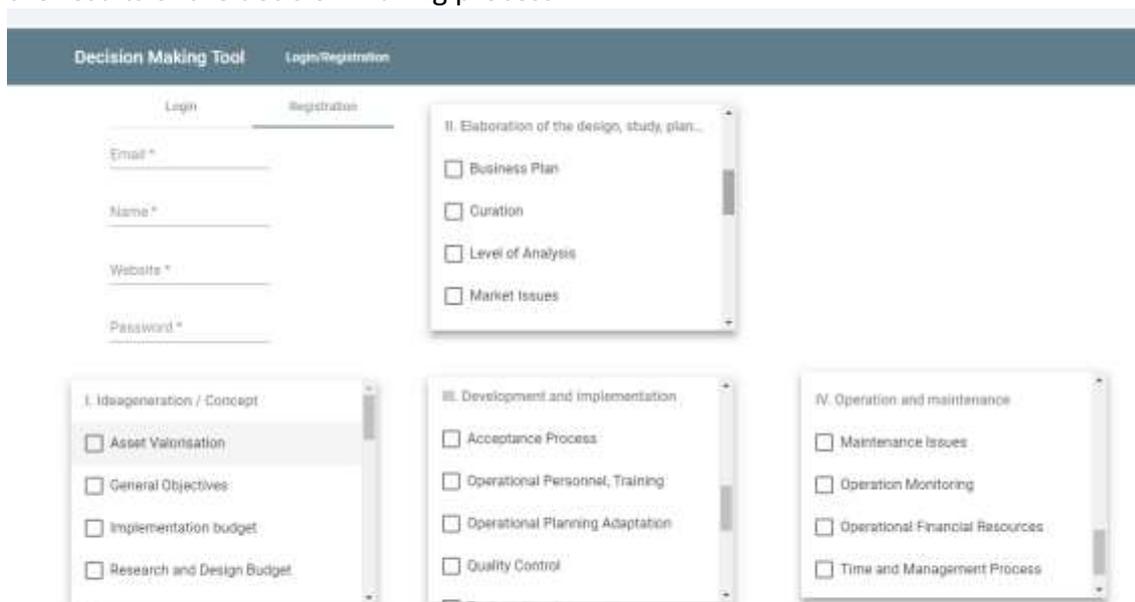
The objectives for the DMP/T modules address:

- Understanding and optimisation of the decision-making process in the creation of a digital application in cultural heritage within multimodal museums, structured in concrete stages.
- Identifying the key factors and the actors influencing each planning and implementation step.
- Optimizing the use of resources (financial and personnel) and allocating them accordingly and reasonably to each stage.
- Facilitating the identification and discovery of the necessary know-how and expertise in the digital cultural applications.
- Providing an interactive online model and process tool to the CH community on the ViMM platform for understanding the process and the identification of experts, examples and know-how resources.

The functional process guides users through the topics, allowing them to insert possible answers to the questions and tasks explained with checkboxes, connecting the results to relevant posts and publications on the site and allowing the user to connect to registered ViMM experts who can evaluate the outcome and if needed, assist in the ongoing process.

Through this concept ViMM users and experts can connect themselves and it is foreseen, eventually create a service platform. A production pipeline for creating an offline version of the tool was planned in order to make this tool available outside of the platform in the future.

A new login for experts had been implemented where the (expert) user can now link themselves up to relevant topics of their expertise, which are automatically connected to the results of the decision making process.



The screenshot shows the 'Decision Making Tool' interface. At the top, there are tabs for 'Login/Registration'. The 'Registration' tab is selected. Below the tabs, there are input fields for 'Email \*', 'Name \*', 'Website \*', and 'Password \*'. To the right of these fields is a scrollable list of checkboxes under the heading 'II. Elaboration of the design, study, plan...'. Below this are three more scrollable lists of checkboxes, each under a different heading: 'I. Ideagenation / Concept', 'III. Development and implementation', and 'IV. Operation and maintenance'. Each list contains several sub-topics with checkboxes.

Figure 1. Decision making tool login for experts

The preformatted case studies template has been updated and equipped with a concluding sector where the publisher can add information on how this example of excellence reflects the decision-making process.

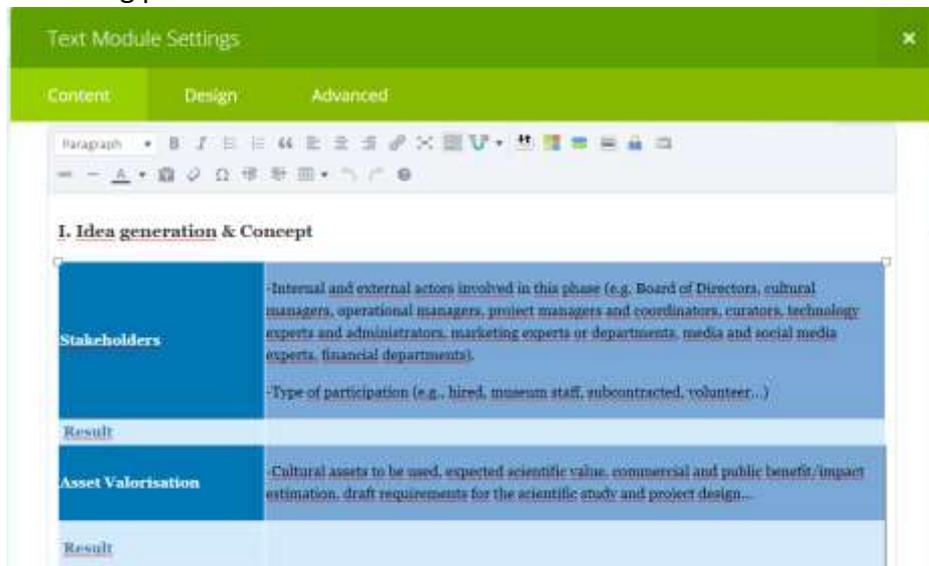


Figure 2. Template for filling in the relevance to the decision-making process

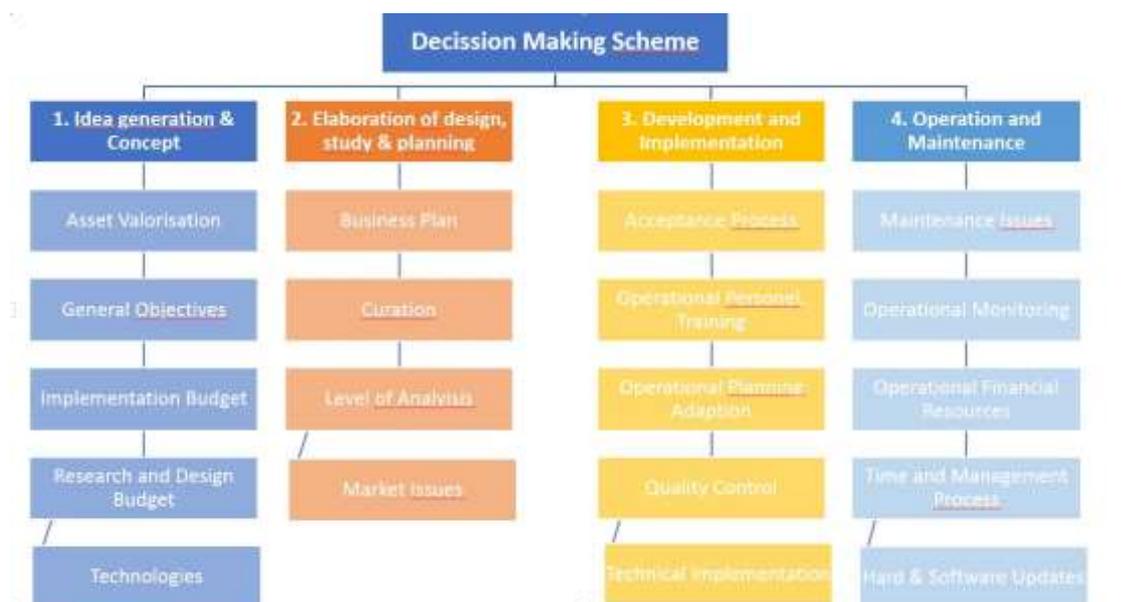


Figure 3. Screenshots of the stages within the decision-making process (DMP)

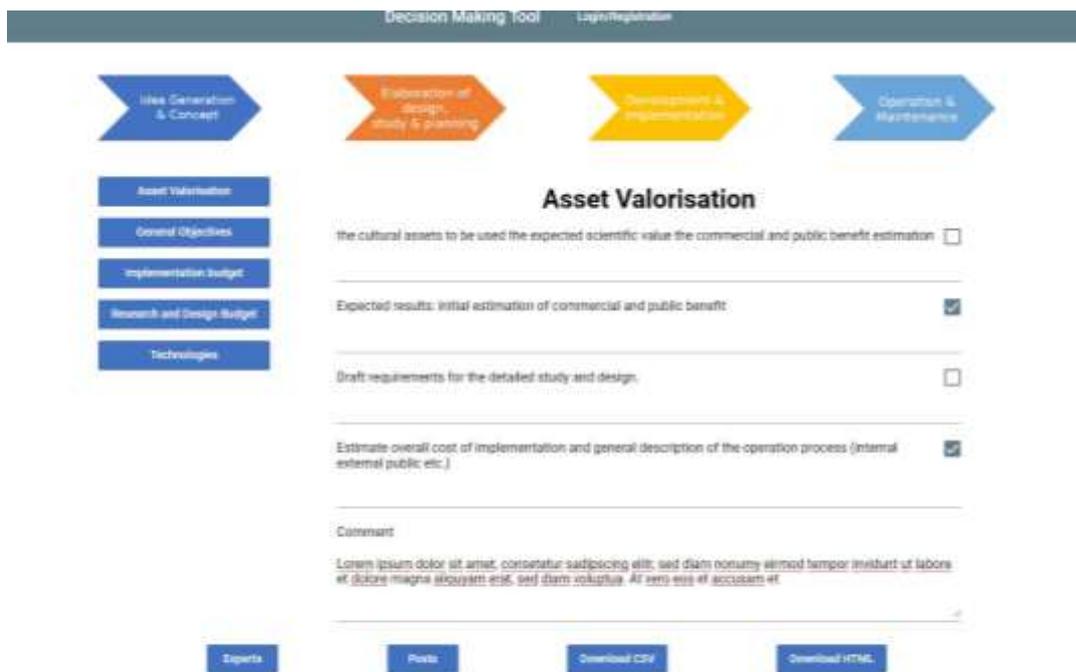


Figure 4. Screenshot of the DMP/T Form with connecting buttons to posts and experts



Figure 5. Result of the connected Posts and Experts relating to the DMP/T Stages

## 5 RESULTS, RISKS AND ISSUES ARISING

### 5.1 SITE STATISTICS

The instruments deployed in previous WP4 deliverables have yielded data on how visitors use the ViMM platform site. Every visit is recorded and additional information on the user’s background is collected. This collected data provides information on audience behaviour, such as the number of visitors), what content they were interested in, demography, returning and new users, operating systems used and more. By analysing and evaluating this data, a picture can be drawn of the site’s current audience and further steps which may be needed to improve the reach of the platform.

Using and evaluating these available statistics, monitoring user behavior and feedback from partners as well as current users has enabled continuous redesigning and updating of the platform. In the course of this, users have been facilitated in joining the platform, posting new content and navigating the site.

The goal to reach over a thousand registered users was reached in August 2018. At the time of writing (in M30), the ViMM Platform site has 1153 registered members and to date has had 1,274,172 visits/page hits from 316,456 unique visitors. The vi-mm.eu domain has reached the top ranking of the domain search on Google, Yahoo and Bing, showing a visibility of 100%.

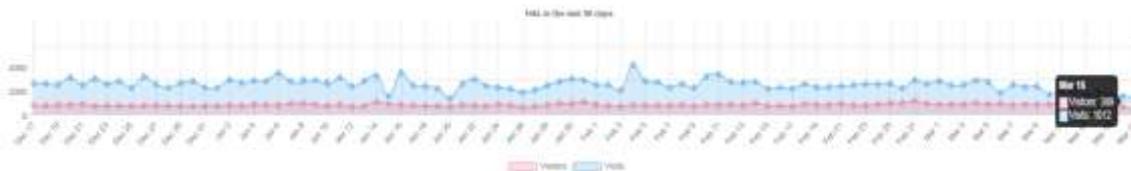


Figure 6. Visitor Statistics over 3 months (January -March 2019)

The most requested published pages and posts on the platform are listed below. The main changes from December 2018 to March 2019 are visible by comparing the ordering and hit counts of the topics.

As expected, the interest in Case Studies, Activities, Experts and Results has increased along with the number of case studies and posts, creating a critical mass of information available. Through the engagements of partners, users and experts, the ViMM site now hosts 1546 posts, 61 pages and 50 case studies. About two-thirds one-third of the posts were published by ViMM Partners while the remaining one-third were posted by platform users.

#### Page views from January to March 2019 (compared to September to December 2018)

Page	Visits 2018 (ranking)	Visits 2019 (ranking)	URL
New Post	2748 (1)	10396 (1)	<a href="https://www.vi-mm.eu/edit/">https://www.vi-mm.eu/edit/</a>
Case Studies	1738 (2)	3441 (2)	<a href="https://www.vi-mm.eu/case-studies/">https://www.vi-mm.eu/case-studies/</a>
Activity	954 (3)	1738 (6)	<a href="/activity/feed/">/activity/feed/</a>
ViMM Video Tutorial	887 (4)	2492 (3)	<a href="/2016/11/06/vimm-video-tutorial/">/2016/11/06/vimm-video-tutorial/</a>
Decision Making Scheme	845 (5)	1248 (7)	<a href="https://www.vi-mm.eu/the-decision-making-process/">https://www.vi-mm.eu/the-decision-making-process/</a>
ViMM Experts	824 (6)	2022 (5)	<a href="https://www.vi-mm.eu/vimm-experts/">https://www.vi-mm.eu/vimm-experts/</a>
ViMM Results	807 (7)	2034 (4)	<a href="https://www.vi-mm.eu/vimm-results/">https://www.vi-mm.eu/vimm-results/</a>
Thematic Areas	791 (8)	1036 (8)	<a href="https://www.vi-mm.eu/categories/">https://www.vi-mm.eu/categories/</a>

### Top referring sites

Site Links Statistic: 29,000 Links from & to the ViMM Platform, *January to March 2019*

Site	Referrals
Google.com	35730
Facebook.com	1488
Linkedin.com	734

### Posts compared between Users and Partners

Vimm Users	<b>491</b>
Vimm Partners	<b>1055</b>

### The flow of platform links

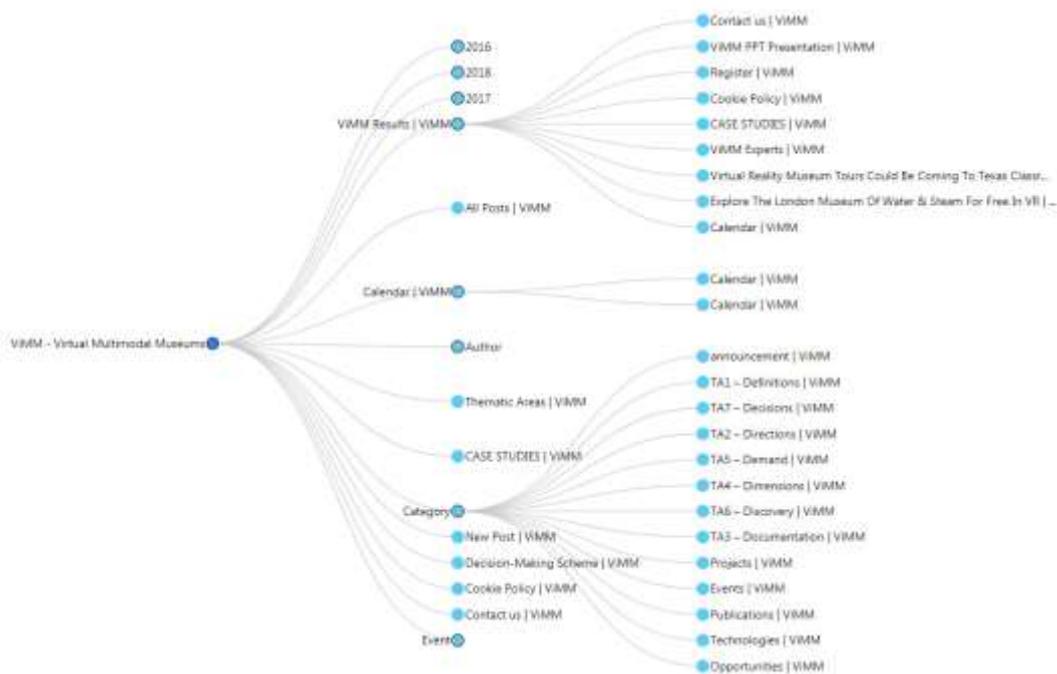


Figure 7. Flowchart of the inter-linked pages of the platform site

**Top search queries**

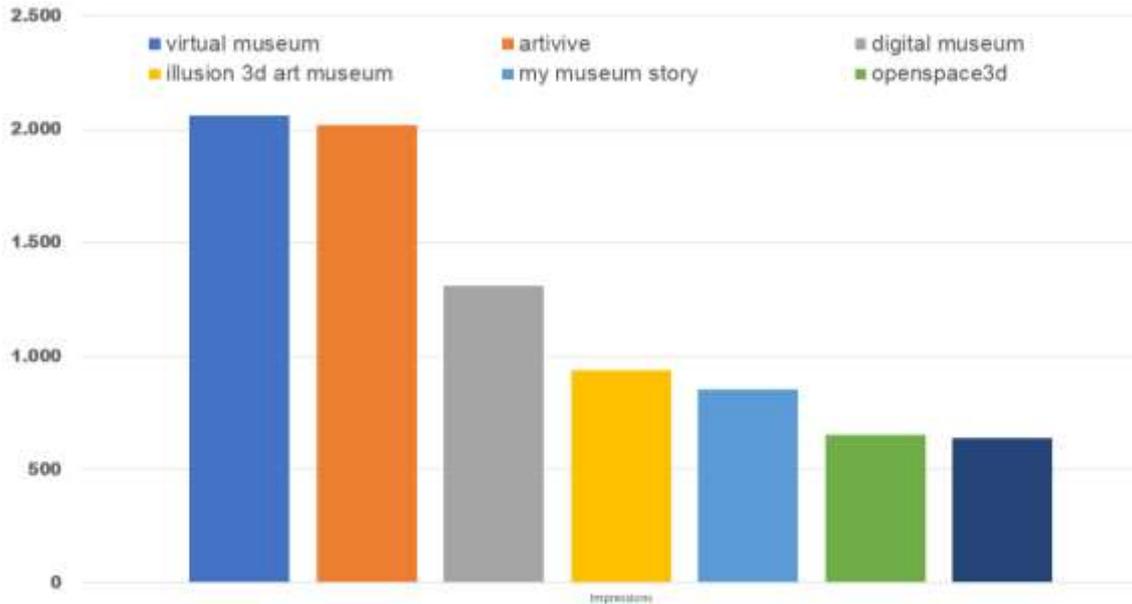


Figure 8. Most common search terms used



Figure 9. Site users by age group

**Devices used, January to March 2019**



Figure 10. Devices used to visit the ViMM Platform

**Users' Interests**

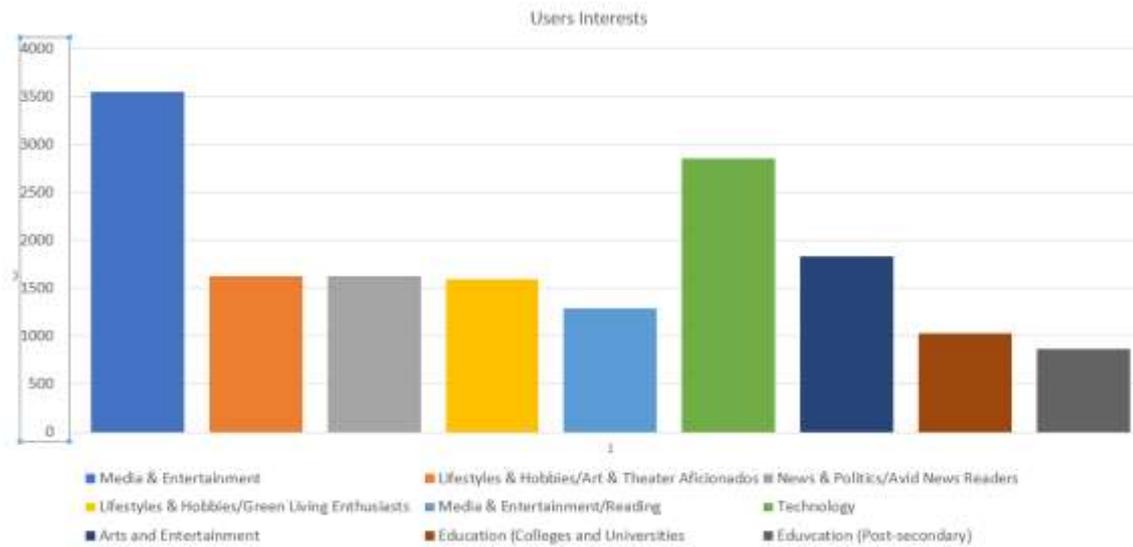


Figure 11. The main interests of ViMM users. Source: Google Analytics

**5.2 SOCIAL NETWORK STATISTICS**

**Percentages of visits from Social Networks**

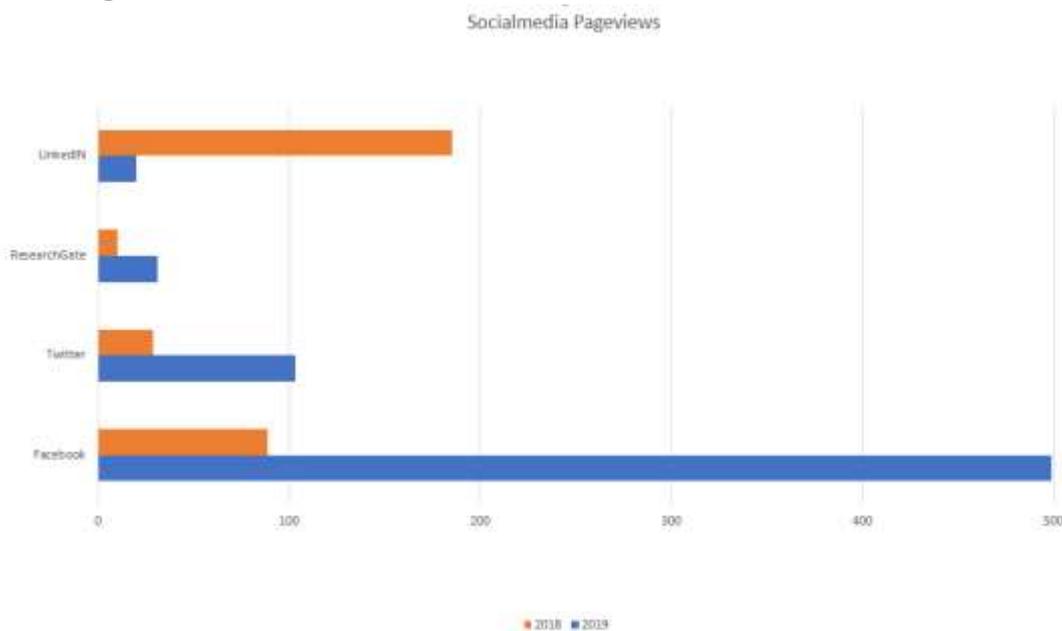


Figure 12. Visits from social networks compared between 2018 & 2019

**Pageviews**

Social Network	Sessions	Page Views
Facebook	500	50.83%
Twitter	104	16.18%
ResearchGate	31	27.71%
LinkedIn	20	4.86%
TripAdvisor	4	0.35%
WordPress	1	0.07%

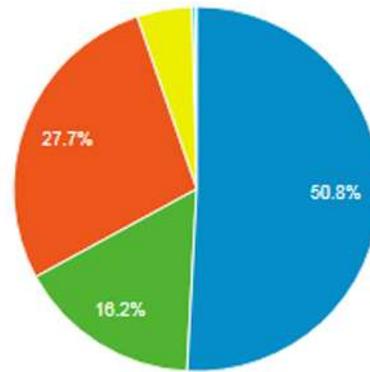


Figure 13. Page views coming from social media

**Facebook Reach (Number of people who see ViMM posts per day)**

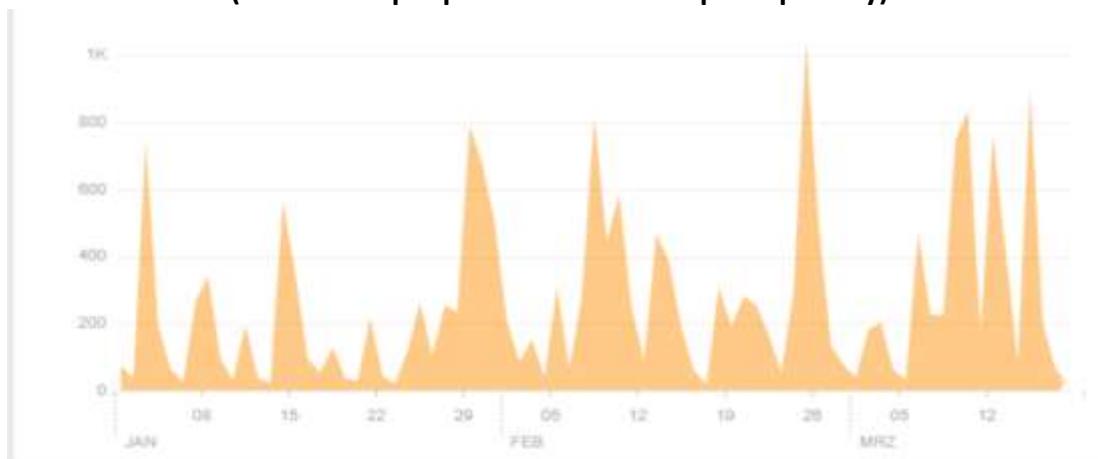


Figure 14. Facebook posts callup per day

Facebook Likes: 659 <https://www.facebook.com/virtualmultimodalmuseum>

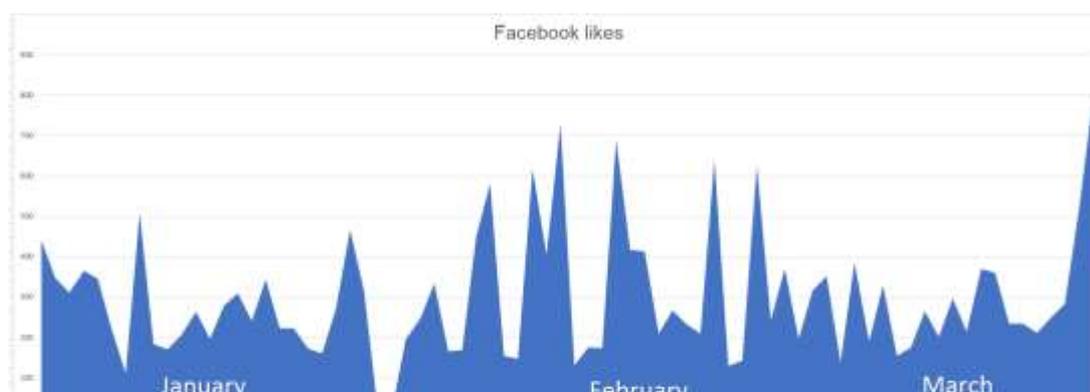


Figure 15. Facebook (January to March 2019)

### Age and gender of Facebook fans



Figure 16. Gender balance of Facebook fans by age group.

### Twitter: Audience insights

Your Tweets earned 113.3K impressions over this 85 day period



Figure 17. Twitter Impressions from January to March 2019.

Your Tweets earned 113.3K impressions over this 85 day period

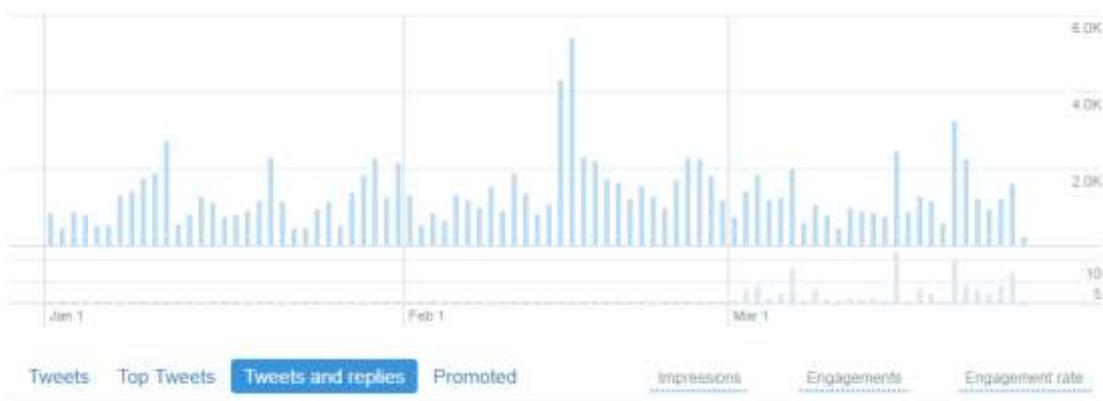


Figure 18. Tweet replies in the period from January to March 2019.

### Conclusions on social media activity

Comparing the social media page views between 2018 and 2019 (Figure 10), a substantial increase is visible on the ViMM Facebook page and similarly on Twitter. Gender balance is similar to that on the ViMM Platform. Referrals also increased, particularly from Facebook.

The lack of an available filter prevented analysis of tweets according to ViMM partner/external user, with a reasonable amount of effort. Overall it seems clear that the overall increase in visits and new users on the Platform can be attributed to social media activities.

## 6 INVOLVEMENT OF BENEFICIARIES

The platform content was created progressively by all partners. The automatic formatting posting process has encouraged the publication of 1546 posts from December 2016 to March 2019 .

### Platform posts by Partner (whole project)

CUT	418
FORTH	35
7Reasons	208
UNIGE	121
SPK	86
UPF	29
KIBLA	158

### Partner contributions to Social Media (whole project)

Lead Partner	Facebook posts	Tweets	Linked-In posts
CUT	40	Not available	45
KIBLA	15		
SPK	40		28
FORTH	39		39
UPF	15		
UNIGE	14		
7 REASONS	6		

## 7. DISSEMINATION EVENTS

### 7.1 VIMM WORKSHOP AT EUROMED

The vimmm workshop on '*how digital technologies can contribute to the preservation and restoration of Europe's most important and endangered cultural heritage sites*' held at the EuroMed conference in Nicosia, Cyprus, 29-30 October 2018 was a successful landmark event, organised in cooperation with the European Commission and Parliament.

The focus of the workshop was on:

- Which technologies need to be developed to allow the creation a digital replica which must be of such definition and detail enabling their use for research and future preservation and reconstruction of damaged artefacts or sites?

- Which standards needs to be agreed upon so that the digitized material will be accessible (long term) to all through a single access point, also providing access to complementary material (images, books, descriptions, drawings) illustrating the cultural and historic significance of the sites.

Over 300 stakeholders in DCH registered for the event. A full programme can be seen at [https://www.euromed2018.eu/index.php/download\\_file/view\\_inline/2340](https://www.euromed2018.eu/index.php/download_file/view_inline/2340)

Publication of the papers from this event is in progress as an open access book, to be published by Springer.

## 7.2 PARTICIPATION IN EXTERNAL EVENTS

Event name	Venue (city, country)	Date(s)	Type of participation (e.g. presentation)	Comments on impact
Workshop on Digital Encounters with Cultural Heritage	Dresden, Germany	30-31/3/2018	Presentation	Presentation on ViMM by Marinos Ioannides to leading practitioners in digital heritage
European Cultural Heritage Summit	Berlin, Germany	17-18/6/2018	Presentation	Presentation on ViMM by Marinos Ioannides at event organized by SPK for DCH practitioners, policy makers and EC project officers led to lively panel discussion on ways forward and challenges to be overcome.
Intelligent Systems 2018	Madeira, Portugal	25-27/9/2018	Presentation, closing speech	Presentation to special session on intelligent heritage at IEEE conference. Marinos Ioannides made high impact speech and presentation on DCH at closing dinner/awards ceremony.
CIDOC, 2018	Iraklion, Crete	1/2/10/2018	Special session	Marinos Ioannides and Andreas Richter (SPK) presented ViMM and led discussion at special session of this major international documentation conference.
Austrian Presidency (EYCH final meetings, Europeana AGM)	Vienna, Austria	5-7 /12/2018	Meetings	Marinos Ioannides and Robert Davies held discussions on ViMM DCH strategy with pan-European and international organisations.
<b>KIBLA</b>				
"Electronic Visualisation and the Arts" – EVA London 2018 @ British Computing Society offices	London, UK	9-12/7/2018	Presentation	Held annually in July, EVA London is one of a series of EVA international interdisciplinary conferences held mainly in Europe, but also elsewhere in the world, for people interested in the application of information technology to the cultural domain and especially the visual arts field. EVA London's focus is on the development and application of visualisation technologies to various domains, including art, music, dance, theatre and the sciences. The



				<p>Conference brought together artists, designers, researchers, technologists from all over the world, to discuss electronic visualisation technologies through demonstrations, panel sessions, exhibits, performances.</p> <p>Peter Tomaž Dobrila from KIBLA presented the ViMM project and platform to 100 participants and invited platform registrations and engagement.  <a href="http://www.kibla.org/en/coproductions-and-international-cooperation/current-projects/virtual-multimodal-museum-vimm/dogodki/eva-london/">http://www.kibla.org/en/coproductions-and-international-cooperation/current-projects/virtual-multimodal-museum-vimm/dogodki/eva-london/</a></p>
12th UNeECC Conference 2018	Valletta, Malta	7-9/11/2018	Presentation	<p>University of Malta organised the 12<sup>th</sup> University Network of the European Capitals of Culture (UneECC) Conference titled '<i>Culture: Invented or Inherited?</i>' at the University of Malta Valletta Campus, attracting 70 participants including academics from all over the world, state and city officials and students. The conference was also part of the Valletta 2018 – European Capital of Culture program.  <a href="https://www.um.edu.mt/events/uneecc2018">https://www.um.edu.mt/events/uneecc2018</a></p>
<b>SPK</b>				
Workshop on documentation of digital heritage	Berlin	18/01/2018	Workshop with students on Viadrina-University, "European Cultural Heritage"	Participants (about 20) were post-graduate students who are employed in monument protection, archives or museums
Quarterly meeting of special interest group on digitisation of Museum Association of Saxony Anhalt	Wolmirstedt	28/05/2018	Presentation	Participants mostly from smaller museums
Joint Conference of ICOM Europe, ICOM Georgia, ICOM Armenia and ICOM Azerbaijan	Tblisi	01-03/07/2018	Presentation and Workshop	Participants from museums of these three neighbouring countries
CIDOC 2018	Heraklion, Crete	02/10/2018.	Special Session	International participants from museums



Annual Conference of Working Group Documentation of German Museum Association	Berlin, Germany	17/10/2018	Presentation	Participants from German museums
Euromed 2018	Nicosia, Cyprus	01/11/2018	Special Workshop	International Participants of institutions and organisation of the digital cultural sector
<b>UNIGE</b>				
CGI'18	Bintan, Indonesia	11-14/06/2018	Poster presentation	The attendees showed great interest for the contribution of ViMM in the domain of DCH .
<b>7 Reasons</b>				
EAA2018 24th Annual Meeting of the European Association of Archaeologists-	Barcelona, Spain	05-08/09/2018	Booth & Paper presentation	Over 3000 Visitors showed great interest in the presentation and the ViMM booth where the platform was presented in real-time
CHNT & Visual Heritage	Vienna, Austria	04-06/11/2018	Booth & Presentation	Over 500 Visitors from Museums and Archaeological Institutes
Euromed 2018	Nicosia, Cyprus	01/11/2018	Presentation	International Participants, Institutions and organisations of the digital cultural sector
Legatum 2.0	Ciudad Real, Spain	01/10/2018	Presentation	Presentation of the ViMM Decision making process

## 8 DEVIATIONS FROM THE DOA

The results of the work described in this deliverable are fully in line with the tasks and objectives in the Description of Activities. The ongoing dissemination and exploitation results addressing policy makers (National, European and international), DCH and Virtual Museum practitioners, the creative industries, tourism sector and the general public, have encouraged them to utilise the platform as a source of information and knowledge exchange and to contribute information.

Through the changes made, especially to usability and site structure, the platform is now encouraging a greater user engagement which can be clearly seen in the quantity and quality of published posts as well as the overall site visits and feedback.

Dissemination activities on social media and through public presentations have contributed to a substantial increase in the volume of posts, number of registered members and level of use, as the project has proceeded. In all this amounts to the basis of a sustainable stakeholder network in European DCH.

## 9 CONCLUSIONS AND NEXT STEPS

- As stated in the technical annex, the ViMM platform will be maintained for further 2 years after the end of the project. Within maintenance period further technical updates will be supplied as well as the monitoring of the users which will drive necessary changes to the usability (interface) assuring an exploitation of the site in the future.
- As agreed in the physical PMB meeting in Vienna during February 2019, all partners will contribute content to the platform and support the promotion of the site, on an agreed basis.
- The installed decision making tool will be under permanent monitoring which will result in further updates and refinements.
- A further exploitation of the decision making tool will result in an offline version application.
- The Platform has established a resource base and will support a strategy for sustaining a European DCH community and stakeholder network into the future, including its continued recognition and participation in policy-level discussions.
- The future Exploitation of ViMM will be covered in further depth in D1.6 *Plan for use and dissemination*.