

Total Value of the Project (in euro) - 586 778,77 of which 100% is the size of the grant, provided by the Financial Mechanism of the European Economic Area (EEA);

Beneficiary: Plovdiv Municipality

Project Partners: "Ivan Vazov" National Library, Regional Archeological Museum – Plovdiv, Regional Ethnographic Museum – Plovdiv, Regional Historical Museum – Plovdiv, City Gallery of Fine Arts – Plovdiv, and "Ancient Plovdiv" Municipal Institute.

About the project:

The project's objective is to carry out the first program for digitization of movable and immovable cultural heritage of Plovdiv, a city famous for being one of the oldest continuously inhabited places in Europe. In order to achieve this ambitious goal, the Municipality of Plovdiv decided to work in partnership with the six most important local cultural institutions: "Ivan Vazov" National Library, Regional Archeological Museum – Plovdiv, Regional Ethnographic Museum – Plovdiv, Regional Historical Museum – Plovdiv, City Gallery of Fine Arts – Plovdiv, and "Ancient Plovdiv" Municipal Institute.

During the project a state-of-the-art digital center has been established, consisting of two permanent facilities for digitization as well as of four additional mobile digital stations situated in the partnering cultural institutions. The project has resulted in improved access to museum collections and archival resources. In the course of the project, an ethnographic expedition has been carried out by representatives of Roma community in order to digitize Romani history and heritage. The project successfully achieved its target to produce at least 50 000 digital objects representing the tangible and intangible cultural heritage of the city of Plovdiv.

A wide range of stakeholders benefited from the project. As a result, researchers will receive better opportunities to conduct research on Plovdiv's cultural heritage. Residents of Plovdiv will be able to learn more about the history of their own city. People of Roma origin will acquire new knowledge concerning their own cultural heritage.

Project results:

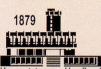
- Two digital centers (permanent facilities for digitization) working in the area of cultural heritage.
- One of these digital centers was newly established in a completely renovated building, located on 10 Tsanko Lavrenov str., Plovdiv.
- The second digital center, located in the "Ivan Vazov" National Library, was upgraded with new equipment;
- Four mobile stations for digitization have been created – they are situated in the following four project partners: Regional Archeological Museum – Plovdiv, Regional Ethnographic Museum – Plovdiv, Regional Historical Museum – Plovdiv and City Gallery of Fine Arts – Plovdiv.
- All project partners received digitization equipment such as A0 scanner, A2 scanners, A3 scanners, film scanners,

mobile 3-D scanners, photo studios, etc.

- 50 000 units of movable cultural heritage from the funds of the partnering institutions (books, art objects, ethnographic artifacts, exhibits, etc. have been digitized for the first time;
- 5000 digitized units of Roma cultural heritage- tangible and intangible culture;
- Information about the cultural heritage of Plovdiv and the region stored in electronic form;
- 30 sites, monuments of national importance, located in the city of Plovdiv digitized in 3D models.
- Specialized equipment for digital center is purchased;
- 7 partnerships have been created with 7 institutions engaged in the project implementation;
- 12 employees from partnering cultural institutions have been trained to conduct digitization;
- 3 representatives of Roma community have been trained in the area of digitization;
- A manager and two IT professionals have been hired to work in the digital center.

Project's end date: 30th of April, 2017

Partners:



ГРАДСКА ХУДОЖЕСТВЕНА ГАЛЕРИЯ - ПЛОВДИВ
City Gallery of Fine Arts - Plovdiv



Plovdiv Municipality

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"DIGITAL CULTURAL AND HISTORICAL HERITAGE OF PLOVDIV MUNICIPALITY" PROJECT

MEASURE 2

„CULTURAL HISTORY DOCUMENTED“

PROGRAM BG08

„CULTURAL HERITAGE AND CONTEMPORARY ARTS“



About the digital center:

- Completely renovated building, located on 10 "Tsanko Lavrenov" str.; renovation done within the frames of the project;
- Allows the digitization of the cultural and historical heritage, part of the funds and the collections of the cultural institution in Plovdiv.
- Exercises specialized 3-D digitization of artifacts from the collections of the museum-houses in the Old city.
- Has a large variety of technical infrastructure such as professional photo-studio, stationary 3-D scanner, a scanner for negatives, a server with UPS and a digital photo-camera.
- Has 4 mobile stations, situated in the Regional Archaeological Museum – Plovdiv, Regional Ethnographic Museum – Plovdiv, Regional Historical Museum – Plovdiv and City Gallery of Fine Arts – Plovdiv that possess A0 scanner, A2 scanner, A3 scanner, mobile 3-D scanner and other equipment for qualitative and effective digitization.
- Has 3 people personnel, hired within the project that are 1 manager and 2 IT specialists, who are responsible for the complete administration of the center and for the servicing of the acquired equipment.

Project name: "Digital cultural-historical heritage of Plovdiv Municipality"

Total value of the project (in EURO): 586 778,77 of which 100% is the size of the grant provided by the EEA Financial Mechanism.

Beneficiary: Municipality of Plovdiv

Aim of the project:

The main objective of the project is the digitization of the movable and immovable heritage funds of the most important cultural institutions in the Municipality of Plovdiv: "Ivan Vazov" Public Library – Plovdiv, "Ancient Plovdiv" Municipal Institute, Regional Archaeological Museum, Regional Ethnographic Museum, Regional Historical Museum and the City Art Gallery.

Deadline for implementation of activities: April 30, 2017r.

Results:

- 1 digital center, located in the National Library "Ivan Vazov"-Plovdiv is upgraded;

- 12 experts trained in the field of digitization from the partner institutions of the project;
- 3 trained experts in the field of digitization of Roma origin;
- 45 000 units of movable cultural heritage from the funds of the partner institutions in the project (books, art objects, ethnographic artifacts, exhibits, etc. are digitized;
- 5000 digitized units of Roma cultural heritage- tangible and intangible culture;
- Information about the cultural heritage of Plovdiv and the region stored in electronic form;
- 30 sites, monuments of national importance, located in the town of Plovdiv are digitized
- Specialized equipment for digital center is purchased;

Partners:



Plovdiv Municipality

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DIGITAL CENTER

MADE UNDER THE „DIGITAL CULTURAL AND HISTORICAL HERITAGE OF PLOVDIV MUNICIPALITY“ PROJECT
MEASURE 2 „CULTURAL HISTORY DOCUMENTED“
PROGRAM BG08 „CULTURAL HERITAGE AND CONTEMPORARY ARTS“

