

ViMM - TA5: Demand Kick-off Workshop

Pompeu Fabra University – Poblenou Campus - Multi-use Hall

May 19, 2017

08:45-09:15	Registration	
09:15-09:45	Welcome and introductions -ViMM project (Laia Pujol) -ViMM platform (Giorgos Giannoulis) -Workshop (Narcís Parés)	
1st Panel / WG: Uses and Sectors Chairs: Narcís Parés / Daniel Pletinckx		
Keynote interventions		
09:45 -10:00	1 st example: Design company / International consortium	Daniel Pletinckx (Visual Dimension)
10:00 -10:15	2 nd example: International institution	Víctor Menchero (Sociedad Española de Arqueología Virtual)
10:15 -10:30	3 rd example: Public administration	Albert Sierra (Agència Catalana de Patrimoni Cultural)
Fast-forward interventions		
10:35 -10:40	1 st example: Public Administration	Marc Hernández (Ajuntament de Barcelona/Independent Professional)
10:40-10:45	2 nd example: Creative Industries	Josep M. Quintana (Createl)
10:45-10:50	3 rd example: Research institution	Paloma González (UAB)
10:50-11:30	Discussion	
11:30-11.45	Coffee Break	



2nd Panel / WG: New models of governance and decision-making processes Chairs: Georgios Giannoulis / Blair Parkin		
Keynote interventions		
11:45-12:00	1 st example: Private company	Blair Parkin (Teecom)
12:00-12:15	2 nd example: University Museum	Vim Hupperetz (Allard Pierson Museum)
12:15-12:30	3 rd example: Not-for-profit Foundation	Georgios Giannoulis (UPF)
Fast-forward interventions		
12:35-12:40	1 st example: Archaeological site	Agustí Vericat (Centre d'Interpretació d'Art Rupestre d'Ulldecona)
12:40-12:45	2 nd example: Local Art Museum	Carme Comas (Museu Episcopal de Vic)
12:45-12:50	3 rd example: National Art Museum	Conxa Rodà (Museu Nacional d'Art de Catalunya)
12:50 -13:30	Discussion	
13:30-14:30	Lunch break	
3rd Panel / WG: Methods and Tools for continuous assessment Chairs: Laia Pujol / Harry Verwayen		
Keynote interventions		
14:30-14:45	1 st example: International organization	Harry Verwayen (Europeana)
14:45-15:00	2 nd example: National Network	Maria Economou (University of Glasgow)
15:00-15:15	3 rd example: International Consortium	Alfonsina Pagano (CNR-ITABC)
Fast-forward interventions		
15:20-15:25	1 st example: Research institution (Education)	Victoria López (Universidad de Zaragoza / UB)
15:25-15:30	2 nd example: Private foundation (Tourism)	Alba Tosquella (Fundació Catalunya - La Pedrera)
15:30-15:35	3 rd example: Research institution (Cultural Heritage)	Laia Pujol (UPF)

ViMM is a Coordination and Support Action, and has received funding from the EU's Horizon 2020 Programme, under GA n° 727107.



15:35-16:15	Discussion
16:15-16:30	Coffee break
4th Session / Parallel WGs: paving the way for Virtual Multimodal Museums Chairs: Narcís Parés / Georgios Giannoulis / Laia Pujol	
16:30-17:15	Parallel groups - First conclusions from WGs and feedback on questionnaires: -Need and demand for Virtual Museums (Narcís Parés) -New models of governance (Georgios Giannoulis) -Methodologies for continuous assessment (Laia Pujol)
17:15-17:30	Wrapping up and future actions within Working Groups

